



Blog article.

Brochure

STRONGER TOGETHER

Your blog article on TrucksNL Blog

We're delighted that you would like to place a blog article on our TrucksNL Blog. You can read all about what this can offer you in this brochure.

The benefits of a blog article

With a blog article on TrucksNL, you promote your company. You showcase your authority in the industry where you're doing business and build up brand awareness among your target audience.

And the more blog articles you have which link to your website, the better you can be found by your target audience in Google. Google looks at how relevant your website is to your target audience, among other things, by the amount of links to it.

- ✓ You promote your company
- ✓ You build authority
- ✓ You expand your brand awareness
- ✓ You improve your findability in Google



What can be included in your blog article?

You decide the content of your blog article on TrucksNL Blog (<https://www.blog.trucks.nl/en>). This is an excellent way of passing on your company's knowledge to your target audience. You show that you're the expert in your industry: you can help your target audience with a solution to their problem, namely your product/service.

Reach your target audience internationally. You can place a blog article with us in English and Dutch.

Below is an example of a blog article on TrucksNL Blog



Buying a truck in 2022? Here's what to look out for

📅 03/01/2022

👤 Kees van Schilt

🔄 Update: 07/03/2022



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It's the start of the new year. With the good times of the holiday season still fresh in our minds, we want to take a look at the new year ahead. Are there any major changes on the horizon in the transport sector? And what exactly should you look out for if you want to buy a (used) truck in 2022?

In this blog article you'll read:

- [Expansion of environmental zones](#)
- [Toll rates abroad](#)
- [Weight on license plate](#)
- [Tachograph](#)
- [Conclusion](#)

What does a blog article cost?

Prices depend on the package you choose, and the wishes you have. Our standard packages are listed on this page, but are also customizable.

You can write your own blog article for our TrucksNL Blog, then choose the starter package. Do you have no experience of writing blog articles yourself or do you want to save time? No problem, we can help you. You can then opt for the premium package.

Your blog article will always get the promotion it deserves. We share it on our Facebook and LinkedIn page. But also via email to the members who have registered to read the latest blog articles. With the premium package we also share your blog article in our newsletter with a reach of 54,000 people.

Starter package

- ✓ You provide an English blog article
- ✓ Dutch translation arranged by TrucksNL (optional)
- ✓ Images arranged by TrucksNL
- ✓ We'll share your blog article via social media and mail

Recommended

Premium package

- ✓ TrucksNL writes a blog article for you
- ✓ Dutch translation arranged by TrucksNL (optional)
- ✓ Images arranged by TrucksNL
- ✓ We'll share your blog article via social media and in our newsletter

Are you convinced or want to know more?

Give us a call or send us an email. We're happy to discuss the possibilities of a blog article that fits your business and needs.



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